

# ATLANTIC BUSINESS MAGAZINE 2010 EDITORIAL LINEUP

Celebrating 21 years as Atlantic Canada's leading business magazine

January/February

**Reminder!**

Ad Booking: Nov. 25, 2009  
Ad Submission: Dec. 2, 2009  
Publication: Jan. 7, 2010

## TOPICS

- Finance and investing
- Manufacturing

## SPECIAL REPORT

### New Brunswick

- Growth sectors and emerging opportunities
- Rural renewal
- Spotlight on cities

May/June

**Reminder!**

Ad Booking: Apr. 1, 2010  
Ad Submission: Apr. 8, 2010  
Publication: May 13, 2010

## TOPICS

- VIP escapes
- Executive education

## SPECIAL REPORT

### Top 50 CEO Awards

- CEO profiles
- Statistical analysis
- CEO of the Year

September/October

**Reminder!**

Ad Booking: Jul. 30, 2010  
Ad Submission: Aug. 6, 2010  
Publication: Sep. 9, 2010

## TOPICS

- Small business
- Transportation

## SPECIAL REPORT

### Newfoundland & Labrador

- Municipal economic footprints
- Labrador, land of plenty
- Growth sectors and emerging opportunities

March/April

**Reminder!**

Ad Booking: Jan. 28, 2010  
Ad Submission: Feb. 4, 2010  
Publication: Mar. 10, 2010

## TOPICS

- Commercializing innovation
- Modernizing traditional industries

## SPECIAL REPORT

### Prince Edward Island

- The Green agenda and energy self-sufficiency
- Science and technology
- Tourism and culture

July/August

**Reminder!**

Ad Booking: May 28, 2010  
Ad Submission: Jun. 4, 2010  
Publication: Jul. 8, 2010

## TOPICS

- Real estate and leasing
- Travel and tourism

## SPECIAL REPORT

### Nova Scotia

- HRM: an economic powerhouse
- Industrial strengths
- Growth sectors and emerging opportunities

November/December

**Reminder!**

Ad Booking: Sep. 28, 2010  
Ad Submission: Oct. 5, 2010  
Publication: Nov. 10, 2010

## TOPICS

- Health and wellness
- Marketing and communications

## SPECIAL REPORT

### Education

- Private schooling: is it for your child?
- Continuing education
- Trades schools