

ATLANTIC BUSINESS

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Atlantic Business Magazine 2010 Deadlines

| Issue | Volume | Ad Booking | Submission | Publication |
|----------|----------------|----------------|---------------|---------------|
| Jan/Feb | Vol. 21, No. 1 | Nov. 25, 2009 | Dec. 2, 2009 | Jan. 7, 2010 |
| Mar/Apr | Vol. 21, No. 2 | Jan. 28, 2010 | Feb. 4, 2010 | Mar. 10, 2010 |
| May/June | Vol. 21, No. 3 | April 1, 2010 | April 8, 2010 | May 13, 2010 |
| July/Aug | Vol. 21, No. 4 | May 28, 2010 | June 4, 2010 | July 8, 2010 |
| Sept/Oct | Vol. 21, No. 5 | July 30, 2010 | Aug. 6, 2010 | Sept. 8, 2010 |
| Nov/Dec | Vol. 21, No. 6 | Sept. 28, 2010 | Oct. 5, 2010 | Nov. 10, 2010 |

Atlantic Showcase 2010 Deadlines

| Issue | Booking | Ad Space | Submission | Layout Approval | Pub Date |
|-----------|----------------|----------------|----------------|-----------------|---------------|
| Jan/Feb | Oct. 12, 2009 | Nov. 13, 2009 | Nov. 19, 2009 | Nov. 26, 2009 | Jan. 7, 2010 |
| Mar/April | Dec. 1, 2009 | Jan. 14, 2010 | Jan. 21, 2010 | Jan. 28, 2010 | Mar. 10, 2010 |
| May/June | Feb. 18, 2010 | Mar. 18, 2010 | Mar. 25, 2010 | April 1, 2010 | May 13, 2010 |
| July/Aug | April 15, 2010 | May 13, 2010 | May 20, 2010 | May 27, 2010 | July 8, 2010 |
| Sept/Oct | June 16, 2010 | July 15, 2010 | July 22, 2010 | July 29, 2010 | Sept. 8, 2010 |
| Nov/Dec | Aug. 16, 2010 | Sept. 15, 2010 | Sept. 22, 2010 | Sept. 29, 2010 | Nov. 10, 2010 |