



For Immediate Release

Monday, November 20, 2006

## **ATLANTIC BUSINESS MAGAZINE EXPANDS HALIFAX OFFICE**

(Halifax, NS) Atlantic Business Magazine has expanded its presence in the Nova Scotia market by retaining the services of Eleanor Beaton as the magazine's Nova Scotia correspondent.

Eleanor Beaton is a Nova Scotia-based writer and consultant. Her national award-winning work has been aired on CBC radio, and appeared in dozens of regional and national publications including Atlantic Business Magazine, PROFIT, the Chronicle Herald, Homemakers and Wish.

"We are very excited to have Eleanor join our team," says Dawn Chafe, editor. "She is an exceptionally talented writer with an instinctive nose for news. I'm confident she will do an admirable job of ensuring the Nova Scotia business community is well represented in Atlantic Business Magazine."

**About Atlantic Business Magazine:** Founded in 1989, Atlantic Business Magazine is an independently owned, bi-monthly glossy publication that covers all areas of business within the four Atlantic provinces. As the region's highest circulation business magazine, we publish 32,045 copies per issue for distribution to readers throughout Atlantic Canada as well as the business districts of Toronto and Calgary.

For additional information:

Eleanor Beaton, NS correspondent  
Tel: 902-792-1850  
Email: [ebeaton@atlanticbusinessmagazine.com](mailto:ebeaton@atlanticbusinessmagazine.com)

Dawn Chafe, editor  
Email: [dchafe@atlanticbusinessmagazine.com](mailto:dchafe@atlanticbusinessmagazine.com)