

# ATLANTIC BUSINESS

## Atlantic Canada's Leading Business Magazine

### **Atlantic Business Magazine wins GOLD in international competition**

(Wednesday, July 15, 2009) Atlantic Business Magazine is proud to announce that Art Director Jason Miller has received a Gold award in the Best Design, Table of Contents category of the 2009 Tabbie international business press awards.

The award-winning entry appeared in the September/October 2008 edition of Atlantic Business Magazine. The judges commended Jason for his use of a strong central image to anchor the double-page spread as well as his font and colour choices:

*"It makes the Table of Contents look like a feature and draws the reader into the cover story and other articles. Great job!"*

*"A very effect layout with all of the right elements - emphasis on the feature, intriguing photos, color blocks to break up information and a clear sense of hierarchy."*

Atlantic Business Magazine also recognizes their New Brunswick correspondent Alec Bruce who also won Honourable Mention in the 2009 Tabbies, Best Feature Story category for "Strangers in a Strange Land", an exposé of the trials and tribulations facing immigrants as they hunt for work in their new Atlantic Canadian home.

The Tabbies, an international b2b magazine competition encompassing 19 categories, is open to English language business-to-business publications around the world that are published at least quarterly. For the fourth year in a row, more than 700 entries were received.

**About Atlantic Business Magazine:** Founded in 1989, Atlantic Business Magazine is an independently owned, bi-monthly glossy publication that covers all areas of business within the four Atlantic provinces. As the region's highest circulation business magazine, we publish 35,000 copies per issue.

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